

Thursday May 18, 2017

5:00 PM **NTA CONVENTION REGISTRATION**
Hospitality Suite Open Every Evening

(Schedule is subject to change)

Friday May 19, 2017

- 7:00 ***Breakfast*** **REGISTRATION, EXHIBIT HALL OPEN**
- 8:15 **WELCOME, OPENING REMARKS**
John Terrill
- 8:30 **INTRODUCTION OF NTA BOARD OF DIRECTORS AND NTA CONVENTION STAFF**
Keith Larson, NTA Director
- 8:35 **WASHINGTON REPORT**
George Borsari, Borsari and Paxson, NTA Legal Counsel
- 8:45 **MEET THE EXHIBITORS**
- 9:15 **THE INCENTIVE AUCTION IS OVER. THE REPACKING CRUNCH IS NEXT**
Michael Couzens, Moderator
Martin Doczkat, Technical Analysis Branch Chief, FCC Office of Engineering and Technology
Alan Stillwell, Former Deputy Chief, FCC Office of Engineering and Technology
Bruce Franca, Sr. Vice President of Spectrum Planning, NAB
- 10:30 ***Break***
- 10:45 **SPECTRUM REPACK: IMPACT ON TRANSLATORS AND LPTV**
Alan Stillwell, Moderator
Round Table Discussion - Q & A
Bruce Franca, Sr. Vice President of Spectrum Planning, NAB
Martin Doczkat and Mark Colombo, OET
- 12:00 ***Lunch***
- 1:30 **FCC AUDIO DIVISION UPDATE**
Rob Gates, Assistant Chief, Audio Division
- 2:00 **Radio Round Table**
Ched Keiler, NTA Vice President, Moderator
FM TRANSLATORS FOR AM: Sharpening the Shoehorn, New Proposals for Interference Resolution
Michael D. Brown, President, Brown Broadcast Services
FM TRANSLATORS SITE CHANGES, SPECTRUM CROWDING & SPECTRUM PRIORITIES
Peter Tannenwald, Fletcher Heald & Hildreth
Rob Gates, FCC Audio Division
- 2:45 ***Break***
- 3:15 **A NEW TRANSMISSION STANDARD ATSC 3.0**
Joel Wilhite, Harmonic & ATSC 3.0 Committee

3:45 **OVERCOMING THE CHALLENGES - SOLUTIONS & ADVOCACY**

Michael Couzens, Moderator
Bruce Franca, Sr. Vice President of Spectrum Planning, NAB
John Terrill, NTA

4:45 **REAL WORLD CHALLENGES – PLANNING & IMPLEMENTATION**

Phil Titus, PBS / University of Utah, Moderator
Wayne Johnson, SW Colorado Television
Gary Cocola, Cocola Broadcasting
Mauri Parsons, Univ. of Utah, Wayne County

5:45 **Dinner** - Open (on your own)

Saturday May 20, 2017

7:00 **NTA Board of Directors Meeting**

7:30 *Breakfast*

8:45 **FCC MEDIA BUREAU UPDATE**

Hossein Hashemzadeh, Deputy Chief, Video Division

9:45 **REGULATORY Q&A**

Hossein Hashemzadeh; Peter Tannenwald, Susan Hansen, George Borsari

10:30 *Break*

11:00 **NEW FCC INTERFERENCE ANALYSIS PROGRAM**, Mark Colombo, FCC OET

12:00 *Lunch*

1:15 **ANTENNA TUTORIAL**, Bill Ammons, Micronetixx

2:00 **EXPERIMENTAL LICENSE USING ATSC 3.0**, Greg Herman, WatchTV

2:45 *Break*

3:00 **NEW GENERATION ENCODERS**, Les Zoltan, DVEO

3:30 **RABBITEARS.INFO DEMONSTRATION**, Mark Colombo

4:00 **EDUCATING THE VIEWERS, PERSONAL OPINIONS AND VIEWS OF OUR CHANGING SPECTRUM**

Round Table Discussion

Daniel Pray, Moderator
Gary Cocola, Wayne Johnson & Mauri Parsons

6:15 **RECEPTION - CASH BAR & HORS D'OEUVRES**

7:00 **BANQUET**

Michael Couzens, Master of Ceremonies,

9:00 Hospitality Suite Open

Sunday May 21, 2017

8:00 *Breakfast*

(Schedule is subject to change)